

# Looking for a Gift & Loyalty program that...

- ✓ **Never has a Transaction Fee - EVER!**
- ✓ **Is Easy to Setup, Use and is Expandable**
- ✓ **Provides you with Updates and additions without costly software upgrades**



**GávaEL** is the simplest and most cost effective way to build on and profit from the popularity of gift and loyalty gift card programs locally or across the globe. Developed for virtually any type of business **GávaEL** is easy to learn, easy to use and can pay for itself many times over in just a few months.

**GávaEL** does not reduce your profit potential by assessing you interchange or per-swipe fees. **GávaEL**'s unique design, a first in the industry, means that your profits margins and thus return on investment are far greater than any other product currently available.

**GávaEL**'s simple interface insures that you and your staff can have a complete understanding of the entire transaction process in just about 5 minutes. If you need assistance just press your F1 key from any screen to get screen specific help and detailed instruction about all options. And as always **Gáva Systems** friendly and knowledgeable staff is available 24/7 via phone. When you are ready to expand so is **GávaEL** - a simple phone call is all it takes to add new stations or even a new store.

**GávaEL** makes updates a snap with SmartUpdate. Simply starting the **GávaEL** software insures that updates are installed and available to you. No need for your IT staff to do the work!



**Main Menu:** Easy to use and easy to learn interface completely eliminates the needs for multiple clicks, keystrokes or special codes of any kind



**Transaction Gift:** Color coded dialogs make for quick and easy processing reducing the wait at check-out to mere seconds

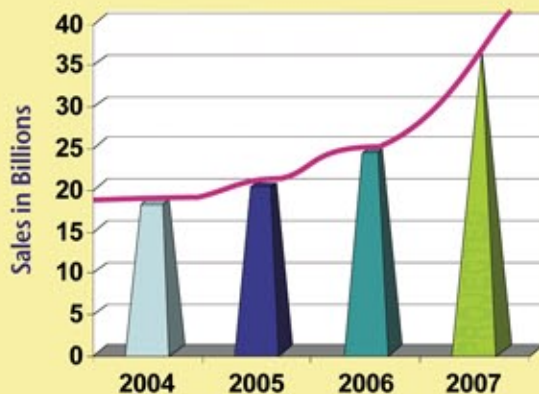


**User Admin Security:** GávaEL gives you complete control over access to the software. Making for a more secure program with less of a possibility for shrinkage or theft.

## BENEFITS:

- **No per swipe or per transaction fees**
- **Quick and Easy 3 step processing speeds checkout times**
- **Easy to learn with user friendly interface**
- **Quick and easy implementation**
- **Built-in screen sensitive help**
- **Around the clock phone support (24/7/365)**
- **SmartUpdate™ no need to use disks or download files - GávaEL always checks for new features and updates**
- **Reduce customer calls about balances with online balance checks**
- **Remote access to reports and settings**
- **Build loyalty and customer information in just a few simple steps**
- **Benefit from the ever-increasing popularity of gift and loyalty programs**
- **Enhanced program-wide security to reduce shrinkage and theft**
- **New GávaEL QuickButton™ widget for even faster access and processing**
- **New Bulk add feature lets you add multiple accounts quickly for marketing or charity events**
- **Plus much, much more...**

**Billions of dollars in transactions... are you prepared to grab your portion??**



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## FEATURES:

- **Quick and easy 3 Step check out process**
- **User Friendly interface**
- **Easy staff training**  
In as little as 5 minutes
- **Around the clock phone support (24/7/365)**
- **Optional Customer Information Collection:**  
Name, Address, Telephone Number, Email and Birth Date
- **Multiple security access levels to reduce theft and shrinkage**
- **Easily add a barcode or mag strip reader for effortless and error proof entry**
- **Networkable (single or multiple stores)**
- **Expiration dating of gift cards:** By day, week, month year (please check your State laws)
- **Account validation**  
(based on card series / POS receipt numbering)
- **Customer Lookup by Phone Number**

## Reporting

- Receipt Reprint
- Daily Summary
- Audit Reporting
- Employee Reporting
- Expiration Reporting
- Inactivity Reporting
- Customer List Export

- Screen Printing of all reports
- Ability to request and add reports

- **Multiple Stores – real time access**  
(Across a city or across the world)
- **Software never out of date**  
(automated updates and upgrades)
- **Online customer balance checks**  
(can be fit into your current web site)
- **Loyalty Program with unlimited award levels**
- **Automated Award Indicator for easy redemption**
- **Quick Add Denominations button**  
\$5, \$10, \$20, \$50, \$100
- **Bank Grade Transaction Security**
- **Online Company Control Panel**  
(Access reports, change or add stores, add or remove loyalty awards remotely from any internet connected computer)
- **Use a single card for both you gift and loyalty card program**
- **Complete printer control and set up (receipt and reports)**
- **Bulk Adding of Gift and Loyalty Account for Easy Marketing and Sales**

